



2022
Annual Report

The image shows a field of colorful paper flowers in shades of purple, blue, yellow, and orange, planted in a grassy area. In the background, the Illinois State Capitol building is visible under a clear blue sky. Two purple banners with the text 'GARDEN PROMISE' and 'LCS FOUNDATION' are also present. A central blue semi-transparent box contains the text '2022 Annual Report'.

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Message from LCS Foundation President, Elisa Baptiste



As we share the results of the LCS Foundation's work in 2022, it is important for me to begin with a heartfelt thank you. Throughout this report, you will see powerful examples of our strategic pillars in action – all made possible by the generous support from LCS employees, retirees, and business partners. Donations at all levels have brought us to where we are today - Thank you!

This year alone, we were able to contribute more than \$880,000 to support various efforts that advance our mission. These dollars provided vital funding to the Alzheimer's Association, invested in partnerships and scholarships that are developing future senior living leaders, and supported more than 320 of our colleagues in need through emergency relief funds (ERF), many of whom were impacted by the devastation caused by Hurricane Ian.

"This year alone, we were able to contribute more than \$880,000 to support various efforts that advance our mission."

It's been an incredible year and it warms my heart to hear stories about the impact of our programs. But what energizes me even more is considering what lies ahead. Although it's too early to share details, we will announce exciting new plans very soon. Until then, I'm pleased to share the 2022 LCS Foundation Annual Report and all that has been accomplished.

Best regards,

Elisa Baptiste, President

Work toward Alzheimer's first survivor

In 2022, the LCS family of companies raised over \$750,000 to support the Alzheimer's Association. The Alzheimer's Association leads the way on the journey to end Alzheimer's and all other dementias by advancing global research, driving risk reduction and early detection, and maximizing quality care and support. Funds raised will grow awareness of the disease, support Alzheimer's families, and ultimately find a cure.



In 2022, we were proud to:

- Exceed our 2022 goal to raise \$650,000 for Alzheimer's Association charities
- Help raise over \$250,000 to support the Purple Soirée Gala to benefit the Greater Iowa Alzheimer's Association Chapter
- Participate in over 100 Walk to End Alzheimer's events across the county as a Platinum National Team, raising a total of \$634,000

The number of Americans living with Alzheimer's is growing – and growing fast. More than 6 million Americans of all ages have Alzheimer's. By 2050, that number is projected to rise to nearly 13 million, barring the development of medical breakthroughs to prevent, slow, or cure Alzheimer's disease.

Source: 2022 Alzheimer's Disease Facts and Figures



“The donations we receive from the LCS Foundation continue to help the Alzheimer's Association make impactful results - increased research funding and enhanced care and support for families in need. We are grateful for everyone associated with the LCS Foundation that spends their time, talent, or treasure on our behalf.”

“ Doug Bickford, Executive Director, Alzheimer's Association Iowa Chapter

Our Top 10 Fundraising Communities

\$28,363

Marquette

\$27,030

The Village at Gleannoch Farms

\$26,551

Sagewood

\$23,763

Greenwood Village South

\$23,701

Timber Ridge at Talus

\$21,376

Trillium Woods

\$20,906

The Clare

\$17,187

Cypress Village

\$16,635

Friendship Village Tempe

\$16,383

Residences at Vantage Point

Investing in future leaders

The LCS Foundation is leading the way to develop future leaders of the senior living profession.

High School Program


The LCS Foundation has partnered with Waukee High School, located in the Des Moines metro, for its Aspiring Professional Experience (APEX) CNA program. The program launched in 2021 to offer students the opportunity to explore careers, and gain real world experience, in the field of healthcare before choosing a post-secondary program. The Foundation's gift purchased six hospital "rooms in a box" needed for training and nearly 100 students have benefitted from the program since.



More than
\$100,000
was awarded in
2022 for scholarships
and partnerships



"I am grateful to receive a scholarship from the LCS Foundation and represent Northwood University Healthcare students. These dollars will help me to create an impactful career in health care management."

 Jillian Krawczak,
Northwood University
scholarship recipient




LCS Foundation University Scholarships

LCS Foundation scholarships help to support the education and professional development of students pursuing careers in the field of senior living. In 2022, we were honored to provide four students with LCS Foundation University Scholarships, and two students received an Ed and Sue Kenny Scholarship.

College and University Partnerships

The LCS Foundation has formed strong partnerships at colleges and universities across the nation to prepare students to become leaders in the senior housing and care profession. These partnerships have placed senior living experts on advisory boards, developed curriculum, and helped to provide students with interactions that advance their learning.

"The symbiotic relationship between the University of Wisconsin - Eau Claire's Health Care Administration program, the Center for Health Administration and Aging Services Excellence (CHAASE), and the LCS Foundation is exceptional. LCS has a presence on our campus, donates their time and expertise to our students and program, and financially supports our student and faculty high-impact practices. The LCS Foundation has an impressive commitment to the profession of senior living and care, supporting short-term goals for the profession as well as long-term strategic initiatives to enhance the lives of our nation's older adults."

 Dr. Lindsey Creapeau, Center for Health Administration and Aging Services Excellence, Interim Director, University of Wisconsin-Eau Claire



Helping through employee relief funding

The LCS Foundation Emergency Relief Fund provides financial support to LCS employees who experience an unexpected hardship. Personal crises may arise from a serious illness, a debilitating injury, a fire, flood, or another natural disaster. In 2022, the program awarded more than \$640,000 to 320 employees.

“You extended help when I needed it most.”

"I have worked in an LCS community for almost 10 years, and it wasn't until my son suffered a life altering accident that I needed to ask for help. I want to express my sincere thank you to the LCS Foundation for your help during this very difficult time. It was a humbling experience asking for help... but I must say that I am so grateful for the respectful and confidential manner in which I was treated. You extended help when I needed it most and the funds I received allowed me to truly and wholly focus on the needs of my family without the worry of how I was going to pay all of my expenses.

You never think you will be the one who needs help. Our battles aren't over yet as my son will have a lifetime of health challenges to overcome but my faith is restored that so many people donated and invested so that they could help someone they don't even know. I hope one day I will be able to be a part of helping others too and giving for others in need. Thank you again for the gift."



Since its inception, the Emergency Relief Fund has helped more than **480** LCS employees, and provided gifts totaling more than

\$1 million



Hurricane Ian

After Hurricane Ian hit Southwest Florida, many community employees were faced with devastation and hardship. Although they were impacted personally from the hurricane, many of these employees selflessly sacrificed their time and served our residents during the storm, away from their own homes and families.



The LCS Foundation was proud to provide more than **\$512,290** to 274 community employees impacted by Hurricane Ian

“In the wake of tragedy, the LCS Foundation Emergency Relief has been an incalculable blessing, providing 44 of our employees with assistance to help with vehicle damage, home damage, deductibles, food replacement costs after days or weeks without power. Given the urgency of the team members in need, The Foundation found a way to expedite the process so individuals could receive relief sooner. We are forever grateful for your generosity!”

Patrick Noonan, Executive Director, The Glenview

“The LCS Foundation was a blessing to so many of our staff during a most difficult time. From lost food and home supplies to severe flooding and total losses of homes and vehicles, our team was drastically impacted by Hurricane Ian. The generous donations from the LCS Foundation gave our staff hope and assurance that we could get through this challenge together. On behalf of the entire South Port Square Family, thank you for your generosity and being there for us.”

Brian Hess, Executive Director, South Port Square



Giving highlights



More than
\$79,800
 was raised from the 2022 LCS Foundation Annual Golf Classic

Since our inception,
 we have received more than
\$2.8 million
 in donor pledges

Join Us & Make A Difference

When you contribute to the LCS Foundation you have the potential to make a positive impact on the lives of those we serve — lives that extend beyond senior living.



Visit our website to learn more about our giving opportunities.

Save the Date: 2023 Key Events



Purple Soirée
 June 23

The Purple Soirée is a unique evening event dedicated to celebrating and honoring the lives of people impacted by Alzheimer's and other forms of dementia. This formal event includes a reception, gourmet dinner, and entertainment from Purple Xperience, a five-person Prince tribute band. The goal for this event is to raise an additional \$200,000 for the Alzheimer's Association.



Walk to End Alzheimer's
 Various dates locally across the nation throughout the year

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest fundraiser for Alzheimer's care, support, and research. There is no fee to register. Instead, participants are encouraged to raise critical funds that allow the Alzheimer's Association to provide 24/7 care and support and advance research toward methods of prevention, treatment, and ultimately, a cure. Events take place during the year and often in the fall. Click [here](#) to find the event in your community.



LCS Foundation Golf Classic
 September 19

"The Golf Classic is a great time to reconnect with LCS friends while playing some fun courses in the Des Moines area. The money raised goes directly to support senior-related causes that are near and dear to my heart. Whether you play one round of golf per year or several times per week, the LCS Foundation Golf Classic is the place to be!"

-Diane Benoit, LCS Foundation Board member and retired VP/director of client services, Life Care Services.

Thank you to our donors

Through the generosity of our individual and corporate donors, the LCS Foundation is able to advance and fulfill our mission. To show our appreciation for these contributions at every level, in 2022 we created Donor Clubs to recognize and celebrate the lifetime donations of our donors. Thank you to each of these individuals for helping us to make a difference.

Donations listed reflect lifetime giving to the LCS Foundation through December 31, 2022.

Donor Recognition

Founder's Circle

Platinum Level (\$1,000,000+):

Ed & Sue Kenny
Dotty Thurston

Gold Level (\$500,000 to \$999,999):

Kent & Kay Larson
Joel & Lisa Nelson

Silver Level (\$100,000 to \$499,999):

Joe Brucella
Rick Exline
Rich Seibert
Jill Sorenson

Chairman's Circle

Patron Level (\$50,000 to \$99,999):

Diane Benoit
Healthpeak Properties, Inc.
Life Care Services LLC

Scholar Level (\$25,000 to \$49,999):

Elizabeth Bush
Cushman & Wakefield
The Cypress Group LLC
Eric Gjuillin
McCarthy Capital
Senior Care Development
Simonson & Associates Architects
Westminster Capital

Advocate Level (\$15,000 to \$24,999):

Dentons Davis Brown
Direct Supply Foundation
Harvesting Heritage Foundation
Ziegler

Donor list continued on next page

Donor Recognition

Legacy Club

Supporter Level (\$5,000 to \$14,999):

ACS (Associated Computer Systems)	Iron Point Partners	Shaw Contract
Attane	KARE	Heidi Terdal
Chris Bird	Dan Lahey	Truist
BMO Financial Group	Brett & Jackie Logan	The Weitz Company
Bridge Investment Group	Redwood Capital	Richard Westermann
CBRE	Ryan Companies	Whiting-Turner Contracting Co.
Scott Doherty	Lawrence Selhorst	
Houlihan Lokey	Mark Stelmacher	

Friend Level (\$1,000 to \$5,000):

A Place For Mom	Sarah & Andrew Dorr	Sharon Jessup	Pro Commercial
Adaire C Peterson	Patrick Duffy	Karen Johnston	Andrea Putnam
Executive Leadership	Kathryn Easton	Joshua's Call Inc	RDG Planning & Design
Susan Adams	David Elfvin	Stephanie King	Hedy Rebinger
Edwina Alexander	Amy Elliott	Jeanne Kinnard	Sherry Robinson
American Eagle	Jonathan Erickson	John Klein	Daniel Rogers
Michael Andreasen	Elizabeth Fetner	Kronos	Wendy Rus
Karey Bader	Mary Flander	Tammy Lawrence	GeLynna Shaw
Bank Iowa	Judi Ford	Kristen Lembcke	Gina Slack
Bankers Trust	Monica Friedman	Carol Levy	Julie Springer
Bank of America	Jaclyn Gardner	Susan Liebetrau	John Smith
Elisa Baptiste	Deann Geisler	Longview Senior Living	Lindsay Smith
Denis Beaulieu	Blake Gillman	Jill Lubar	Spellman & Brady
Jon Beeman	Glad To Be Here Foundation	Thomas Mathison	Staples
Blue Moon Capital Partners	Cara Glenn	Matrix Care	Steele Stewart
Donna Boetger	Anthony Greer	Robertta McMenamin	StudioSix5
Aaron Bradshaw	Greystone	Daniel Merriman	Sysco
Brand Muscle (Sentrics)	Guardian Pharmacy	Mohawk Group	John Tagatz
Diane Bridgewater	Cade Hade	Bill Mulligan	James Thomas
Michael Broderick	Laura Harvey	Mary Munoz	TMC
Christina Buckrop	Stacie Hayes	Charles Murphy	Bridgette Uhlemann
Care Purchasing Services LLC	Health Trust	National Health Investors	Jeri Uhlmansiek
Lorene Chappell	Cindy Helgason	Netsmart	UKG
Ciscor	Nicholas Herrick	OCI N.V.	United Properties
Rod Copple	Michael Heselbarth	Brice Oleson	Frank Vedder
Darcy Curry	Megan Hoffman	Doug Oliver	Alex Veenstra
Jamie Dance	Mandy Hogan	Omaha Community Foundation	Jason Victor
Taylor Darby	Kari Hummel	Orchard Digital Marketing	June Vitrano
Datavision	The Image Group	Evan Petig	Gregory Williams
Crystal Dillinger	Stewart Ingram	John Pietrangelo	Steven Zbylicki
Direct Supply	Jeffrey James	Principal Financial Group	
Erin Donaldson	Catherine Jenkins		

LCS Foundation Board

The LCS Foundation is managed by a volunteer board of directors. Each is connected to the field of senior living and has a deep passion for serving seniors. Board members are actively involved with fundraising, distributing contributions, event planning and promotion, and much more.

LCS Foundation Officers

Elisa Baptiste

President, SVP/Chief Operating Officer, CPS

Sarah Dorr

Interim Vice President, SVP/Managing Director, Capital Markets, LCS

Ryan Bircher

Secretary and Treasurer, Senior Director, Assistant Controller, LCS

LCS Foundation Board of Directors

Zane Bennett

Director, Business Development, LCS

Ed Kenny

Retired LCS CEO/LCS Foundation Founder

Joe Brucella

Retired SVP/Director of Operations Management, Life Care Services

Brett Logan

SVP/Managing Director of Life Plan Communities, Life Care Services

Scott Doherty

VP/Sr. Director of Operations Management, Life Care Services

Traci McBee

Director, Corporate Communications, LCS

Rick Exline

Retired EVP/Senior Managing Director, LCS

Joel Nelson

CEO, LCS

Monica Friedman

EVP/Chief Human Resources Officer, LCS

Robert Perry

VP/Director of Operations Management, Life Care Services

Jason Jorgenson

SVP/Managing Director, Development, LCS Development

Bridgette Uhlemann

VP/Corporate Counsel, Director of Legal and Compliance, LCS

Kent Kalme

VP/Director of Operations Management, Life Care Services

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 [facebook.com/LCSfoundation](https://www.facebook.com/LCSfoundation)

